Call for Exhibition and Sponsorship

http://balaton.mett.hu
Twenty-four years after the first Balaton Conference, the Hungarian Society for Separation Sciences (HSSS) is happy to announce that the well-established series of Balaton Symposia is continuing.

Following the traditions of the series, the

**12th Balaton Symposium on High-Performance Separation Methods**

is going to be held on September 12-13, 2019 in the Hotel Azúr in Siófok, Hungary.

The series of Balaton Symposia has grown to one of the major events of separation science in Central Europe. Biannually, the Balaton Symposium brings together separation scientists and friends from all over the world.

The aim of the 12th Balaton Symposium is to bring together experts, decision makers, users, and scientists of high-performance separation methods to discuss the latest issues, current requirements, and technological challenges we face in the present and future.

The focus of the 12th Balaton Symposium on High-Performance Separation Methods will be on the various analytical, preparative, and industrial separation methods and techniques. The symposium will place special emphasis on new developments in pharmaceutical, environmental, biomedical, forensic, life sciences and industrial separation methods. Further, research trends on various stationary phases and column technology, advances in separation techniques, fundamentals of separation science and applications are to be emphasized.

If you are interested in sponsoring or exhibiting at the 12th Balaton Symposium on High-Performance Separation Methods, we can offer you attractive packages. Diamond Congress Ltd, our partner for the symposium and exhibition organization offers numerous alternatives for you to promote your business and will work closely with you to create a package tailored to you company’s needs.

We are looking forward to meeting you in Siófok at the 12th Balaton Symposium on High-Performance Separation Methods.

Prof. Attila Felinger  
Symposium Chair  
President, HSSS

Dr. Mária Gazdag  
General Secretary  
HSSS
Platinum package (Gala dinner & smartphone applet)

- Exclusive Sponsor of the Gala dinner
- Exclusive Sponsor of the smartphone application of the Symposium
  - placement of company flags or banner at the venue of the banquet (flags or banner are to be provided by the sponsor)
  - placement of the company logo (monochrome) on the invitation card of the banquet
  - placement of the company logo on each site of the smartphone application of the event. The software will be sent for all symposium attendees, it can be downloaded for free. Its main aim is to keep in touch with our guests, and provide them always the latest version of the programme, and also the most important downloads among others.
  - placement of the company logo on the website with internet link as a platinum sponsor
  - placement of the company logo in the programme booklet as a platinum sponsor
  - display of the company logo in the lecture hall as a platinum sponsor during the breaks, with expression of thanks
  - printed full page colour advertisement (size B5) in the programme booklet
  - 12 m² exhibition space (can be increased with surcharge)
  - flyer insert in the conference bag (max. 3 types of brochures in A/4 size)
  - holding a 25-minute scientific lecture within the frame of the scientific programme or a 30-minute professional lecture during the poster session
  - presentation of 4 scientific posters
  - 2 complimentary full registrations on the symposium (excluding accommodation)

Available only for one sponsor!
The price of the sponsoring package: 9000 EUR+VAT
Gold package #1. (Symposium dinner)

- Exclusive Sponsor of the Symposium Dinner (Garden Party)
- placement of company flags or banner at the venue of the dinner (flags or banner are to be provided by the sponsor)
- placement of the company logo (monochrome) on the invitation card of the dinner
- placement of the company logo on the website with internet link as a gold sponsor
- placement of the company logo in the programme booklet as a gold sponsor
- display of the company logo in the lecture hall as a gold sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- 10 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 2 types of brochures in A/4 size)
- holding a 15-minute scientific lecture within the frame of the scientific programme or presentation of 3 scientific posters
- 1 complimentary full registration on the symposium (excluding accommodation)

Available only for one sponsor!

The price of the sponsoring package: 7400 EUR+VAT

Gold package #2. (Delegate bags)

- Exclusive Sponsor of the Symposium bag
- placement of the company logo (monochrome) on the symposium bag
- placement of the company logo on the website with internet link as a gold sponsor
- placement of the company logo in the programme booklet as a gold sponsor
- display of the company logo in the lecture hall as a gold sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- 10 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 2 types of brochures in A/4 size)
- holding a 15-minute scientific lecture within the frame of the scientific programme or presentation of 3 scientific posters
- 1 complimentary full registration on the symposium (excluding accommodation)

Available only for one sponsor!

The price of the sponsoring package: 7400 EUR+VAT
(if the delegate bags are ensured by the organisers)

The price of the sponsoring package: 5000 EUR+VAT
(if the 300 bags are provided by the sponsor)
Gold package #3. (Delegate badges)

- **Exclusive Sponsor of the Symposium badge**
  - placement of the company logo (monochrome) on the lanyard of the badge
  - placement of the company logo on the website with internet link as a gold sponsor
  - placement of the company logo in the programme booklet as a gold sponsor
  - display of the company logo in the lecture hall as a gold sponsor during the breaks, with expression of thanks
  - printed full page colour advertisement (size B5) in the programme booklet
  - 8 m² exhibition space (can be increased with surcharge)
  - flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
  - holding a 10-minute scientific lecture within the frame of the scientific programme or presentation of 2 scientific posters
  - 1 complimentary full registration on the symposium (excluding accommodation)

*Available only for one sponsor!*

**The price of the sponsoring package: 7400 EUR+VAT**
(if the delegate badges are ensured by the organisers)

**The price of the sponsoring package: 6500 EUR+VAT**
(if the 300 badges are provided the sponsor)

Silver package #1. (Delegate notepads and pens)

- **Exclusive Sponsor of the Symposium notepads and pens**
  - placement of the company logo on the website with internet link as a silver sponsor
  - placement of the company logo in the programme booklet as a silver sponsor
  - display of the company logo in the lecture hall as a silver sponsor during the breaks, with expression of thanks
  - printed full page colour advertisement (size B5) in the programme booklet
  - 8 m² exhibition space (can be increased with surcharge)
  - flyer insert in the conference bag (max. 1 type of brochure in A/4 size)
  - holding a 10-minute scientific lecture within the frame of the scientific programme or presentation of 2 scientific posters
  - 1 complimentary full registration on the symposium (excluding accommodation)

*Available only for one sponsor!*

**The price of the sponsoring package: 4700 EUR+VAT**
(if the notepads and pens are ensured by the organisers)

**The price of the sponsoring package: 4000 EUR+VAT**
(if the 300 notepads and pens are provided the sponsor)
Silver package #2. (Symposium coffee break)

- **Exclusive Sponsor of the coffee breaks**
- placement of company flags or banner at the venue of the coffee break *(flags or banner are to be provided by the sponsor)*
- placement of the company logo on the website with internet link as a silver sponsor
- placement of the company logo in the programme booklet as a silver sponsor
- display of the company logo in the lecture hall as a silver sponsor during the breaks, with expression of thanks
- printed full page colour advertisement *(size B5)* in the programme booklet
- 8 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag *(max. 1 type of brochure in A/4 size)*
- holding a 10-minute scientific lecture within the frame of the scientific programme or presentation of 2 scientific posters
- 1 complimentary full registration on the symposium *(excluding accommodation)*

>*Available only for one sponsor!*

*The price of the sponsoring package: 4700 EUR+VAT*

Silver package #3. (Symposium lunch)

- **Exclusive Sponsor of the lunches**
- placement of company banner or roll ups at the venue of the lunches *(banner or roll-ups are to be provided by the sponsor)*
- placement of the company logo on the website with internet link as a silver sponsor
- placement of the company logo in the programme booklet as a silver sponsor
- display of the company logo in the lecture hall as a silver sponsor during the breaks, with expression of thanks
- printed full page colour advertisement *(size B5)* in the programme booklet
- 8 m² exhibition space (can be increased with surcharge)
- flyer insert in the conference bag *(max. 1 type of brochure in A/4 size)*
- holding a 10-minute scientific lecture within the frame of the scientific programme or presentation of 2 scientific posters
- 1 complimentary full registration on the symposium *(excluding accommodation)*

>*Available only for one sponsor!*

*The price of the sponsoring package: 4700 EUR+VAT*
Bronze package - (General appearance)

- placement of the company logo on the website with internet link as a bronze sponsor
- placement of the company logo in the programme booklet as a bronze sponsor
- display of the company logo in the lecture hall as a bronze sponsor during the breaks, with expression of thanks
- printed full page colour advertisement (size B5) in the programme booklet
- 6 m$^2$ exhibition space (can be increased with surcharge)
- flyer insert in the conference bag (max. 1 type of brochure in A/4 size)

Available for any companies without limitations!
The price of the sponsoring package: 2700 EUR+VAT

Exhibition opportunities

In addition to the opportunities described above, certainly exhibition space is also offered for interested companies. The organisers intend to hold an informal exhibition in the coffee break area without building shell scheme exhibition booths. Exhibition space can be ordered by any company, however, priority spaces have been reserved for sponsoring companies selecting any of the packages above. The m$^2$ space listed in the official packages can be increased with the payment of surcharge and according to the conditions detailed below. Exhibition areas of 10 or 8 m$^2$ are only available for our sponsors.

The exhibition unit space includes: the selected space, 1 table, 2 chairs, 1 waste paper bin, electrical connection (230 V). The furniture can be adjusted in case of bigger stands. Besides, the name of exhibiting companies will be recorded in the programme booklet and the website, with expression of thanks. Additionally, we provide the opportunity to insert a B5 sized full page colour advertisement in the programme booklet or a flyer insert option in the symposium bag. The advertisement charge is included in the exhibition fee, so no extra charge applied. The published m$^2$ rates do NOT include the registration fee of the exhibitor. The staff, manning the stand, is considered a participant, so the registration fees announced on the website are applicable:

http://balaton.mett.hu

The exhibition fees are as follows:

<table>
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<th>Unit Space</th>
<th>Fee</th>
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<tr>
<td>4 m$^2$</td>
<td>800 EUR+VAT</td>
</tr>
<tr>
<td>6 m$^2$</td>
<td>1000 EUR+VAT</td>
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The exhibitor application form should be sent to any of the contact addresses seen below, prior to June 30, 2019. Considering the space limit at the venue, the recommended date of application is April 30, 2019.
Advertisement opportunities

Full page colour advertisement in the programme booklet in B5 size 270 EUR+VAT
Flyer insert in the symposium bag (maximum A4 size) 270 EUR+VAT

We would like to call your kind attention that advertisements are usually part of the sponsoring and exhibition packages, so the prices above mainly reflect to additional pages or leaflet inserts.

Conditions of application and payment

In order to apply for one of the sponsorship packages listed in this booklet, please send your written expression of intent indicating your preferred package to the Symposium Secretariat not later than June 30, 2019. The content of the sponsorship packages are considered as an official offer on behalf of the organisers. Accepting the offer in any written form (e-mail or application form) results a contract between the parties. After receipt of your application, Diamond Congress Ltd. will sign a contract with the sponsoring company. The sponsorship packages do not include VAT which is currently 27%. The deadline of the payment of sponsorship, advertisement and exhibition fees is latest July 10, 2019. The organisers reserve the right and the option to alter the content of the packages in the final contract if this is in favour of mutual interest of the parties. Cancellation is not possible from the side of the sponsor, after having sent the expression of intent, as the service (communication towards the participants) is started by the organisers immediately. Cancellation of sponsorship is possible only in case the organiser of the conference does not perform the services listed in the offers due to its own fault. In case the sponsoring package is already booked by another company, the organiser should inform the sponsor immediately and may offer another package to the sponsor.

In case of exhibition space order, the stand place cannot be occupied by the exhibitor unless the full price of the stand is paid until August 31, 2019. Cancellation of the exhibition space can be made in writing, prior to June 30, 2019. Between June 30 and July 31 50 %, after this date the full price of the exhibition space should be paid.

Contact address

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